

A flavour boost for your Donuts and for your added-value sales too.

Real American donuts

Donuts are very popular and are still a main part of the food service (coffee / café, QSR, travel sector) product range. To give a boost to the market you need to upgrade your donut range and so speed up purchase frequency. Responding to the trend for healthier living, Dawn has been working on a new range of hydrogenated fat-free donuts.

Donut Selection

Many baked goods are now available in re-designed, healthier formats with indulgent occasions in mind. Donuts fit this trend perfectly. Consumers are willing to switch to more 'adventurous' flavours along with a tendency to stick with long-time favourites, such as chocolate.

Our range is divided in 3 categories:

- **Filled:** for a real taste kick inside
- **Decorated:** enjoyment is the key reason
- **Mini:** mini-size for maximum taste

Not just an ordinary donut!

And it's not just the delicious flavours that are tempting, it's their appearance too. We can supply you with RING, BALL and MINI donuts.



Free from
hydrogenated
fats

Ring donuts Market trends in bakery continued...

Snacking on the go – the preference for grazing and snacking results in an increased demand for both healthy eating and more indulgent fillers throughout the day.

Product specification

- 00787848 Plain Ring Donut, Case: 72, Pallet: 60, 44 g
- 00787856 Plain Ring Donut Big, Case: 48, Pallet: 60, 60 g
- 00901993 Sugared Ring Donut, Case: 72, Pallet: 60, 48 g
- 00497265 Sugared Ring Donut, Case: 64, Pallet: 60, 54 g
- 00725533 Fully Chocolate Covered Ring Donut, Case: 36, Pallet: 120, 60 g
- 00982555 Dark Chocolate Iced Ring Donut, Case: 64, Pallet: 60, 56 g
- 00983686 Banana Flavoured Iced Ring Donut, Case: 64, Pallet: 60, 56 g
- 01100007 Mini Glazed Ring Donut, Case: 65, Pallet: 88, 28 g
- 01099995 Mini Chocolate Covered Ring Donut, Case: 60, Pallet: 88, 34 g
- 01099979 Mini Ring Donut With Dark & White Chocolate Coating, Case: 60, Pallet: 88, 40 g
- 01099987 Mini Ring Donut with White & Dark Chocolate Coating, Case: 60, Pallet: 88, 36 g
- 01100875 Semi White Choc. Coated Ring Donut with Dark Chocolate Sprinkles, Case: 24, Pallet: 128, 60 g
- 01100883 Semi Dark Choc. Coated Ring Donut with Dark Chocolate Sprinkles, Case: 24, Pallet: 128, 60 g
- 01100891 Fully Chocolate Covered Ring Donut with Hazelnut Nibs, Case: 24, Pallet: 128, 64 g
- 01100908 Dark & White Chocolate Flavoured Ring Donut, Case: 80, Pallet: 128, 75 g
- 01100510 Chocolate Flavoured Filled and Decorated Ball Donut, Case: 36, Pallet: 88, 90 g
- 01100528 Strawberry Filled and Pink Chocolate Decorated Ball Donut, Case: 36, Pallet: 88, 90 g
- 01100536 Custard Filled and White Chocolate Decorated Ball Donut, Case: 36, Pallet: 88, 90 g
- 01100544 Custard Filled and Dark & White Chocolate Covered Ball Donut, Case: 36, Pallet: 88, 100 g
- 00978629 Mini Sugared Cake Donut, Case: 80, Pallet: 128, 25 g
- 00978637 Mini Chocolate Covered Cake Donut, Case: 80, Pallet: 128, 25 g



Ball donuts



Mini donuts



Ring donuts



More info or samples:
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