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Onderwerp: **DAWN FOODS - NEWSLETTER 2 - MUESLI COOKIE**
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Dawn® Newsletter

Issue 2 - September 2008

Sweet Bakery Products



Bakery Travel Coffee/Cafe Quickservice Retail Instore Bakery

Have you had your ENERGY COOKIE coffee Combo?

Indulgence spurs the cookie market

Enjoyment, indulgence and the growth of the café culture, are the main ingredients of the recipe for cookies' booming success. The value of the cookie market has grown for nearly 10% over the past year and has big potential, regarding the increase of the popularity among all consumers and more occasions of usage.

Our Energy Cookies

Dawn wants to offer people a healthier option for "grab and go" and "coffee combo" products, one that's helps provide all the nutrients, minerals en protein necessary to get through the day. That's why we are introducing our energy cookies.



Specifications

01055335 **MEGA MUESLI COOKIE - NEW**
105 gr baked cookie, Individually wrapped, 36 in a case, EU Pallet
00902412 **JUMBO OATMEAL & RAISIN COOKIE** 53 gr, 54 in a case, EU pallet
00902511 **JUMBO OATMEAL & RAISIN COOKIE** 53 gr, 54 in a case, UK pallet
00979304 **MEGA OATMEAL & RAISIN COOKIE** 105 gr, 36 in a case, EU pallet
00979263 **MEGA OATMEAL & RAISIN COOKIE** 105 gr, 36 in a case, UK pallet



More details:

Go to www.energycookie.eu

Bakery success starts here



www.dawnfoods.com

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