

Bakery Travel Coffee/Cafe Quickservice Retail Instore Bakery

**The European Coffee Symposium 2009 is a two-day event aimed at top professionals and leading decision-makers in the European Coffee and Foodservice sector.**

Over two days, under the leadership of various stimulating top speakers, current knowledge will be shared and discussed in depth, ideas exchanged and new products and market opportunities identified

*On the basis of our excellent cooperation with Allegra in 2008, we have decided to take part once again*

We are a sponsor of this top event covering developments and opportunities in the coffee and food service sector. During the congress

- Dawn specialities will be served at breakfast, coffee breaks and lunch as well as in the catering buffets
- Our logo will be featured on all print and digital publications during and after the Congress
- All participants will receive a goody bag in which Dawn information is featured.

As a leading category specialist in American Style Bakery Products, Dawn Foods is an important supplier to the European Coffee & Foodservice sector. In sponsoring this event we want to make a real contribution to the professionalism of this attractive growth market.

**More details:**

wledaine@dawnfoods.com

www.dawnfoods.eu

**European Coffee Symposium 2009**  
8 & 9 October 2009, The Hofburg Imperial Palace, Vienna, Austria



[www.dawnfoods.com](http://www.dawnfoods.com)

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